



## Statoo Consulting

Statistical Consulting  
+  
Data Analysis  
+  
Data Mining Services

Switzerland

[www.statoo.info](http://www.statoo.info)

*'In this world there is nothing certain but death and taxes.'*

Benjamin Franklin

## Are you drowning in uncertainty and starving for knowledge?

~> If this is your problem, please allow us to guide you towards a beneficial solution.

- Statoo Consulting is a software-vendor independent Swiss consulting firm specialised in *statistical consulting and training, data analysis and data mining services*.
- Statoo Consulting offers consulting and training in statistical thinking, statistics and data mining in *English, French and German*.

### Have You Already Been Statooed?

~> If not, please find further information on how to get Statooed at

[www.statoo.info](http://www.statoo.info)

and by giving us an opportunity to display and apply our knowledge for your benefit.

### What is Statistics?

- We at Statoo Consulting think of statistics as the science of *learning from data* or *turning data into knowledge*.
- ~> It is *one of the most relevant and vital challenges of the information age that we live in*.
- Statistics is concerned with the *study of uncertainty* and with the *study of decision-making in the face of uncertainty*.
- ~> Statistics is central to decision-making. *Managing uncertainty leads to better decision-making*.

*'Statistical thinking will one day be as necessary for efficient citizenship as the ability to read and write.'*

Herbert G. Wells

### Our Mission

- Statoo Consulting offers you *real, complete and individual solutions* and, most importantly, *real value*.
- Our business model is based on giving detailed attention to your needs and on the simple promise of *providing expert statistical and data mining consultancy*.
- ~> At Statoo Consulting we *tailor our services to your goals*. We will work with you to analyse issues, arrive at answers and execute solutions. We know that this is the best way to fully understand your needs. *It is our mission to surpass your expectations*.

## Consulting Services

- We at Statoo Consulting know that *all your activities are subject to uncertainty and that you have to make decisions in this environment*. We offer you expertise by applying the latest technology and by taking care and advise on your questions.
- Data can be the assets of your company. If you are drowning in data, our ants can *dig the gold out of your company's data*, independent of the sector your company is situated in. We at Statoo Consulting analyse it for you. *We mine your data for you*.
- Statoo Consulting offers expert statistical and data mining consulting *for a wide variety of disciplines*, and we apply, recommend and/or explain to you the methods of data analysis and data mining that are appropriate for your questions.

*'We are drowning in information but starved for knowledge.'*

John Naisbitt

## Training Services

- Statoo Consulting designs and delivers *application-focused training* in statistical thinking, statistics, data mining and related software.
- Our training courses are *tailored to your goals and your needs*.
- In our training courses you will learn to *manage uncertainty* and to *turn data into knowledge*.
- *Our training does not end when you leave our courses, it has only just begun*. Our individualised attention guarantees our commitment to your complete satisfaction.
- Statoo Consulting's training is an investment that will save you time and money. *Your time is money and we are dedicated to helping you make the most of it*.

## Who Has Already Been Statooed?

- Statoo Consulting's clients include *Swiss and international companies* like
  - ◇ ABB;
  - ◇ Alstom;
  - ◇ Arkema, France;
  - ◇ AstraZeneca, United Kingdom;
  - ◇ Audemars Piguet & Cie;
  - ◇ Bantleon Bank;
  - ◇ Barry Callebaut, Belgium;
  - ◇ Bayer Consumer Care;
  - ◇ BMW, Germany;
  - ◇ Cargill;
  - ◇ Crédit Lyonnais, United Kingdom;
  - ◇ F. Hoffmann-La Roche;
  - ◇ Geneva University Hospitals;
  - ◇ GlaxoSmithKline, United Kingdom;
  - ◇ Lombard Odier Darier Hentsch;
  - ◇ Lonza;
  - ◇ McNeil, Sweden;
  - ◇ Merck Serono;
  - ◇ Nestlé Research Center;
  - ◇ Novartis Pharma;
  - ◇ Novelis;
  - ◇ Novo Nordisk;
  - ◇ Pfizer, United Kingdom;
  - ◇ Philip Morris International;
  - ◇ PostFinance;
  - ◇ Procter & Gamble Manufacturing, Germany;
  - ◇ publisuisse;
  - ◇ Rodenstock, Germany;
  - ◇ Sefar;
  - ◇ Smith & Nephew Orthopaedics;
  - ◇ Swisscom Innovations;
  - ◇ The Baloise Insurance Company;
  - ◇ tl — Public Transport for the Lausanne Region;
  - ◇ Wacker Chemie, Germany;

as well as *Swiss and international research institutes, offices and universities*.

↪ Please find a more extensive list of our clients at

[www.statoo.info/en/clients/](http://www.statoo.info/en/clients/)

## Have You Been Statooed?

↪ If yes, please find additional information at

[www.statoo.info](http://www.statoo.info)

and then contact us to define what your business needs are and how *we can help you*.

## Contact Us

- Please feel free to contact us! We are more than happy to answer any questions you may have regarding Statoo Consulting, the services we offer, or any other questions/comments that come to mind.
- Statoo Consulting is located in *Berne, Switzerland*. But to satisfy your needs, it does not matter whether your company is located in Hawaii, in Lausanne or in Berne.

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↪ **Thank you for your time and interest in Statoo Consulting.**