



Statoo Consulting

Statistical Consulting
+
Data Analysis
+
Data Mining Services

Switzerland

www.statoo.info

'In this world there is nothing certain but death and taxes.'

Benjamin Franklin

Are you drowning in uncertainty and starving for knowledge?

↪ If this is your problem, please allow us to guide you towards a beneficial solution.

- Statoo Consulting is a software-vendor independent Swiss consulting firm specialised in *statistical consulting and training, data analysis and data mining services*.
- Statoo Consulting offers consulting and training in statistical thinking, statistics and data mining in *English, French and German*.

Have You Already Been Statooed?

↪ If not, please find further information on how to get Statooed at

www.statoo.info

and by giving us an opportunity to display and apply our knowledge for your benefit.

What is Statistics?

- We at Statoo Consulting think of statistics as the science of *learning from data* or *turning data into knowledge*.
- ↪ It is *one of the most relevant and vital challenges of the information age that we live in*.
- Statistics is concerned with the *study of uncertainty* and with the *study of decision-making in the face of uncertainty*.
- ↪ Statistics is central to decision-making. *Managing uncertainty leads to better decision-making*.

'Statistical thinking will one day be as necessary for efficient citizenship as the ability to read and write.'

Herbert G. Wells

Our Mission

- Statoo Consulting offers you *real, complete and individual solutions* and, most importantly, *real value*.
- Our business model is based on giving detailed attention to your needs and on the simple promise of *providing expert statistical and data mining consultancy*.
- ↪ At Statoo Consulting we *tailor our services to your goals*. We will work with you to analyse issues, arrive at answers and execute solutions. We know that this is the best way to fully understand your needs. *It is our mission to surpass your expectations*.

Consulting Services

• We at Statoo Consulting know that *all your activities are subject to uncertainty and that you have to make decisions in this environment*. We offer you expertise by applying the latest technology and by taking care and advise on your questions.

• Data can be the assets of your company. If you are drowning in data, our ants can *dig the gold out of your company's data*, independent of the sector your company is situated in. We at Statoo Consulting analyse it for you. *We mine your data for you*.

• Statoo Consulting offers expert statistical and data mining consulting *for a wide variety of disciplines*, and we apply, recommend and/or explain to you the methods of data analysis and data mining that are appropriate for your questions.

'We are drowning in information but starved for knowledge.'

John Naisbitt

Training Services

• Statoo Consulting designs and delivers *application-focused training* in statistical thinking, statistics, data mining and related software.

• Our training courses are *tailored to your goals and your needs*.

• In our training courses you will learn to *manage uncertainty* and to *turn data into knowledge*.

• *Our training does not end when you leave our courses, it has only just begun*. Our individualised attention guarantees our commitment to your complete satisfaction.

• Statoo Consulting's training is an investment that will save you time and money. *Your time is money and we are dedicated to helping you make the most of it*.

Who Has Already Been Statoood?

• Statoo Consulting's clients include *Swiss and international companies* like

- ◇ ABB;
- ◇ Alstom;
- ◇ Arkema, France;
- ◇ AstraZeneca, United Kingdom;
- ◇ Audemars Piguet & Cie;
- ◇ Bantleon Bank;
- ◇ Barry Callebaut, Belgium;
- ◇ Bayer Consumer Care;
- ◇ BMW, Germany;
- ◇ Cargill;
- ◇ Crédit Lyonnais, United Kingdom;
- ◇ F. Hoffmann-La Roche;
- ◇ Geneva University Hospitals;
- ◇ GlaxoSmithKline, United Kingdom;
- ◇ Lombard Odier Darier Hentsch;
- ◇ Lonza;
- ◇ McNeil, Sweden;
- ◇ Merck Serono;
- ◇ Nestlé Research Center;
- ◇ Novartis Pharma;
- ◇ Novelis;
- ◇ Novo Nordisk;
- ◇ Pfizer, United Kingdom;
- ◇ Philip Morris International;
- ◇ PostFinance;
- ◇ Procter & Gamble Manufacturing, Germany;
- ◇ publisuisse;
- ◇ Rodenstock, Germany;
- ◇ Sefar;
- ◇ Smith & Nephew Orthopaedics;
- ◇ Swisscom Innovations;
- ◇ The Baloise Insurance Company;
- ◇ tl — Public Transport for the Lausanne Region;
- ◇ Wacker Chemie, Germany;

as well as *Swiss and international research institutes, offices and universities*.

↪ Please find a more extensive list of our clients at

www.statoo.info/en/clients/

Have You Been Statoood?

↪ If yes, please find additional information at

www.statoo.info

and then contact us to define what your business needs are and how *we can help you*.

Contact Us

• Please feel free to contact us! We are more than happy to answer any questions you may have regarding Statoo Consulting, the services we offer, or any other questions/comments that come to mind.

• Statoo Consulting is located in *Berne, Switzerland*. But to satisfy your needs, it does not matter whether your company is located in Hawaii, in Lausanne or in Berne.

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↪ **Thank you for your time and interest in Statoo Consulting.**